CARIBBEAN STRONG: Building Resilience with Equity

Publicity Overview (1/25/19)
COVERAGE SUMMARY

- Total publications, as of January 25, 2019: (7)
  - Total publications, digital: (6)
    - Metro PR, Caribbean Business, PR News Wire, News is my Business, El Vocero, Ciencia PR
  - Total publications, print: (1)
    - El Nuevo Día
Anuncian Primera Cumbre de Resiliencia post María

Expertos internacionales de diversos campos relacionados con la salud junto a líderes locales del sector público y privado presentarán lecciones aprendidas y recomendaciones.

Por Metro Puerto Rico

*Digital
SAN JUAN – A conference focusing on disaster preparedness in the Caribbean will take place Feb. 27 to March 1 at the Sheraton Hotel and Casino in San Juan. “Caribbean Strong: Building Resilience with Equity,” a three-day summit, is co-sponsored by the nonprofit Puerto Rico Science, Technology & Research Trust and the Society for Disaster Medicine and Public Health Inc.
Summit highlights caribbean disaster preparedness and collaboration to strengthen resilience

Caribbean Strong: Building Resilience with Equity
SOCIETY FOR DISASTER MEDICINE AND PUBLIC HEALTH, INC.

*Digital
Cumbre de resiliencia en sistemas de salud

Where: El Nuevo Día | When: 1/22 | Value: $1,293.33
1st post-María resilience summit to focus on lessons learned from hurricanes

Where: News is my Business | When: 1/22 | Value: $1,000.00
Realizan la primera cumbre de resiliencia del Post María

Where: El Vocero | When: 1/22 | Value: $3,500.00
First post María resilience summit: Caribbean Strong: Building Resilience with Equity

Where: Ciencia PR | When: 1/24 | Value: $500.00
ESTIMATED AD VALUE:

$13,293.33

Metro: $3,500.00
Caribbean Business: $2,000.00
PR News Wire: $1,500.00
El Nuevo Día: $1,293.33
News is my Business: $1,000.00
El Vocero: $3,500.00
Ciencia PR: $500.00